



2024 BUSINESS PARTNERSHIP

RMHCharleston.org

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MISSION

The mission of Ronald McDonald House Charities of Charleston is to create compassionate environments and programs that provide families the best chance of success in caring for their child with complex medical needs.



VISION

We believe that when a child is in time of greatest need, families and communities can come together to create solutions, ultimately changing a child's life forever.



RMHC
Charleston

VALUES

Guiding us in our mission are our core values:

- We will be compassionate.
- Diversity is our strength of thought.
- We will be transparent with our staff, volunteers, donors, families we serve, and the community.
- We encourage innovation.
- We are a place of hope.





PARTNERSHIPS SUPPORT FAMILIES

The Business Partnership program provides the opportunity for local businesses to partner with RMHC Charleston to provide support for families in their most difficult time.

The Ronald McDonald House provides a 'Home-away-from-home' for families of seriously ill children. The majority of the children are in intensive care units at MUSC Shawn Jenkins Children's Hospital.

BUSINESS PARTNERSHIP BENEFITS

A business partnership of \$12,500 works all year long to support seriously ill children and their families.

Some of the benefits include:

- **Featured on RMH Charleston website**
 - Company logo that links to your website
- **Listed on printed Annual Giving marketing materials**
 - Company name
 - Includes Annual Report and Year-in-Numbers Flyer
- **Listed in monthly e-newsletters**
 - Company name
 - Sent out to over 10,000 constituents
- **One Share-A-Night**
 - Sponsored by your company
- **Participation in the Annual Giving Events**



SPONSORSHIP OF FUNDRAISING EVENTS

BAG LADY LUNCHEON | \$2,500

A yearly event for 350 ladies who lunch, including a silent auction of new and previously adored handbags, and live auction.

- A TABLE OF 10
FOR THE EVENT
- COMPANY
NAME LISTED IN PROGRAM

CHARITY GOLF TOURNAMENT | \$4,000

Participation is included in **one** of RMHC Charleston's two annual tournaments.

- COMPANY'S FEATURED AS A TEAM SPONSOR
- 1 FOURSOME DURING TOURNAMENT
- COMPANY NAME IN PROGRAM

LIGHTS OF LOVE | \$3,200

The annual Holiday fundraiser involves a lighting ceremony at the House, open to the community.

- COMPANY'S NAME DISPLAYED ON ONE
OF RMHC CHARLESTON'S FRONT FACING
WINDOWS

SHARE-A-NIGHT | \$4,000

Company can sponsor a night of your choice, covering the cost of running the House for 1 night with 32 families.





PARTNERSHIP COMMITMENT

COMPANY INFORMATION

Company Name

Name to be listed on all signage and sponsorship mentions

CONTACT INFORMATION

Contact Name

Contact Phone

Email

Address

City

State

Zip

PARTNERSHIP COMMITMENT

☐ Yes, I/We agree to be a Business Partner.

Contact Signature

Date

PAYMENT INFORMATION

Enclosed is my check payable to: RMH Charleston in the amount of \$ _____

Card #

Security Code

Exp. Date

Card Type:

☐ Visa

☐ Master Card

☐ Discover

☐ American Express

Sponsorship fees are non-refundable. Business Partner benefits begin with payment of the contribution and terminate 12 months from that date. If an event does not take place within the 12 month cycle, we will be in contact to mutually agree if the sponsorship benefit may be fulfilled in another format or if funds will be redirected or returned.